



The Optimization difference.



optimization

Results you can measure.

IT can transform productivity but it's vital to get a solution that's right for your business. **Optimization is a New Zealand leader in applying innovative technology to business processes.** Whilst we can partner to provide global resource when required, we aren't driven by an offshore agenda and we won't sell you a "one size fits all" solution. Instead, we'll take the time to learn about your organisation from the inside. With Kiwi resourcefulness, we'll align our inputs with your strategic goals and deliver a result you can measure.

It's an approach we've developed over 18 years working closely with New Zealand organisations. **Our clients enjoy easy access to our key people, who in turn bring a breadth of experience and strategic focus that makes all the difference.**

A different way of working.

Are you tired of dealing with large IT providers who have well defined processes but struggle to adapt their global business model to New Zealand operations?

Or perhaps you've tried working with a smaller, local company and been frustrated by their inability to scale or deliver the ongoing skills and support you need.

Optimization offers you a smart alternative. We make it our business to understand yours – and then we set up a bespoke team to serve you. We aren't wedded to any particular technology, so **we'll take the best the world can offer and implement it on your terms.** Our people become part of your team, so you can focus on the business issues while we manage the process for you.

What we offer you.

Optimization designs, builds and supports the robust IT systems at the heart of business today. Each job is unique, but most involve these core services.

Consulting

Innovative IT strategy, analysis and architecture services tailored to your enterprise or project.

Managed Resource Services

Flexible access to quality people who best fit your culture – without the management and support overhead.

Software Development and Integration

Robust, high performing solutions that combine the best of packaged and bespoke software.

Software Support

Protect your investment with our expertise, including everything from occasional assistance or a helpdesk, to 24 /7 coverage.

Testing

Providing the peace of mind that your new products, systems and enhancements will perform the way you want them to.

Project Management Office

Proven methodology and qualified people to deliver successful projects.



Solutions built for your business.

We specialise in the application layer rather than infrastructure – though we're more than happy to partner with others if that's what you need. It would take a much larger brochure to describe our services in full, but here are some of the highlights.

Web-enabled business

Our heritage lies in designing and developing resilient, scalable software applications that support mission-critical business processes. In recent years, that has also meant helping our customers leverage the web to increase efficiencies and create new opportunities.

For example, we recently helped a customer re-engineer a key production process, taking costs and waste out of the business while enhancing competitive advantage in trans-Tasman markets. We're now helping them web-enable several core applications, such as wholesale ordering and payments, to streamline frontline customer service and back office operations.

Integration services

Over time, most businesses build up silos of information as various systems are implemented. For the past 18 years, Optimisation has been working with clients to ensure these silos and their other technology assets work together. The result is nimble and scalable platforms that move your business forward, with robust governance to manage future waves of change.

Sometimes your business has data hidden in systems you could be making available to customers. Recently, we implemented a solution that pulled together this type of data with Google Maps and the customer's website to make the information useful in a whole new way. The solution has been a huge success, demonstrating that smart integration provides real opportunities for innovation and value creation.

Application management

Your business needs to plan ahead, so we will work to enhance the lifecycle and usability of your existing applications. Optimisation can take your existing applications, then transition and support them over the long term. We'll make the future tangible by providing thought leadership on how to improve functionality and enhance the user experience.

The recession has been a difficult time for some product companies and when one such company succumbed, it left one of our customers with their business running on an unsupported application. We were able to provide a process for supporting the application both functionally and technically, as well as suggest improvements. The customer can now concentrate on running their business, able to rely on us to make sure their critical application continues to function as required into the future.

Our partners.



Fusion Specialist

Our team has expertise across Web 2.0 portals, content management, SOA, process management and application servers. Integrating Oracle Fusion Middleware 11g architecture allows your business to maximise efficiency in IT and business processes.



Open Source CMS Specialist

Our integration expertise means we can build web-facing systems using the fast and flexible SilverStripe open source Content Management System.



Partner

Application Development Specialist

Optimization is a Microsoft Gold Partner and our software team is certified and highly experienced across Microsoft's development technologies, with a strong capability in .Net Framework and BizTalk.



Global Strategic Partner

Our customers can draw on HCL's global scale and broad portfolio of services while keeping their primary contractual relationship with Optimization.

Lets talk.

Is your organisation looking to boost productivity through the intelligent use of IT? We should talk. Contact our team for an informal chat about your requirements. We'll be happy to invest some time and give a few pointers on the best way forward.

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